



## There's something good in every one of these cans.

Every aluminum and steel can that gets recycled is put to good use. Empty aluminum beverage cans are turned into brand new cans - often back on store shelves within 60 days. Steel cans are turned back into food containers, too, but they can also become parts of automobiles, bridges or even new houses. Aluminum and steel cans can be recycled over and over, infinitely.

Making new products from recycled material uses much less energy than making them from raw materials. And the more cans you recycle, the more money your municipality raises to finance its recycling program.

### We're half way there.

Right now, about 50% of all cans in Ontario get recycled. The ones that don't are wasted, ending in landfill

sites rather than being put to valuable use. Let's all put more into our Blue Box, and get more out of it.

Can we put more aluminum and steel cans into the Blue Box? Can we divert needless waste from landfill sites? Can we save more energy? Can we put every empty can to good use?

The answer is simple. Yes, we can.

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