

E&E Project Summary Report

Project Name: Three Year Blue Box Recycler Training Strategy & Implementation Plan

Project Number: 311

Lead Sponsor: Regional Municipality of Peel

Total project value (including in-kind): \$34,257.50

Priority Area: Communication and Education

Completed By: Alexandra Hogan & Associates

E&E fund contribution: \$34,257.50

Project Overview:

I. Goals

The following four main tasks were associated with this project:

- Review and comment on currently available recycler training workshops, courses and training materials
- Conduct a recycler training needs assessment among the key target audience(s)
- Develop training strategy
- Recommend Implementation Plan

II. Accomplishments

The project accomplished the following:

- garnered support (with MIPC and the target audience) for the implementation of a Recycling Training Certification Program for Ontario
- specified target audiences for such a training
- identified priority training topics (core and specialized)
- recommended a suitable learning approach for the specified audience
- suggested suitable training partners and identified potential roles
- identified existing recycling training materials that may represent a starting point for material development
- estimated the costs, timing and goals for the next 3 years of the initiative
- incorporated municipal input into the macro development of the training program and paved the way for further collaboration with municipalities on recycling training in Ontario

III. Lessons Learned/Best Practice implications

- There is strong support for certification recycling training in Ontario
- Some municipal representatives are in need of support of some kind (incentive, legislation, etc.) to justify training opportunities internally
- Collaborative leadership is required by Stewardship Ontario to ensure the success of this training initiative
- The strategy as outlined is an ambitious undertaking and will require significant resourcing and attention
- In regards to this process, one highly successful aspect of this project was the use of the municipal steering committee as an extended project team – i.e. as active contributors to the project rather than simply reviewers of the project. This brought added value to the project through the experiences and perspectives of the individuals on the steering committee.

IV. Limitations

- The needs assessment e-survey could have been better designed to more efficiently collect information from respondents.

Resources & Tools

- To assist in the development and implementation of the training program described by this project, an E&E application (PN 341) has been approved.

