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WASTE DIVERSION ONTARIO APPOINTS EXECUTIVE DIRECTOR

March 31, 2003, Toronto, ON- The Board of Directors of Waste Diversion Ontario is pleased to announce the appointment of Ms. Glenda Gies as full-time Executive Director for the organization.

Waste Diversion Ontario, is a permanent, non-Crown corporation created under the Waste Diversion Act, 2002, and was established to develop, fund and implement waste diversion programs.

Glenda Gies has worked in the field of waste management with a focus on resource management issues since 1978. Glenda's experience includes design, implementation and operation of recycling and composting programs as well as policy development and strategic planning for a variety of organizations and levels of government.

Ms. Gies is well acquainted with the Waste Diversion Ontario program, as she was involved in the initial development of shared funding options for Ontario's Blue Box recycling when the Recycling Council of Ontario initiated this process several years ago. She was also the technical consultant that facilitated the public consultation workshops for the Waste Diversion Organization, the earlier rendition of this program.

"Waste Diversion Ontario is fortunate to have an Executive Director of Glenda Gies' caliber," stated Gemma Zecchini, President and CEO of Refreshments Canada, and the newly appointed Chair of Waste Diversion Ontario. "Glenda's strong negotiations and communication skills will be a definite asset to the organization, as will her in-depth knowledge of every aspect of the resource management industry."

Glenda Gies will be responsible for oversight of all of the Waste Diversion Program Plans approved by Ontario's Environment Minister under the new Act. Over the next three years the Plans will include materials such as Blue Box waste, scrap tires, used oil, electronics, fluorescent tubes, household special waste and organics.

For information contact:
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