



Stewardship Ontario mailing \$4.5 million to “Blue Box” municipalities October 1

TORONTO (September 30, 2004)—“The second phase of funding from industry stewards to help pay for municipal “Blue Box” programs starts tomorrow (October 1) when Stewardship Ontario begins mailing cheques totaling nearly \$4.5 million to 189 recycling programs throughout Ontario,” Damian Bassett, CEO of Stewardship Ontario said today.

“This brings the total amount industry has contributed to municipal Blue Box recycling programs so far this year to \$11.2 million,” Bassett said. The first cheques under the industry funding program totaling \$6.7 million were sent out in early June. Cheques will be distributed quarterly with the next cheques mailed to municipal programs in December, 2004.

The funds are distributed to municipalities under the requirements of the *Waste Diversion Act, 2002* and the Blue Box Program Plan, which was developed by Waste Diversion Ontario (WDO) and approved by the Minister of the Environment. The program obligates brand owners and first importers who use packaging or printed papers that are ultimately handled through Ontario municipal waste management programs to contribute to a fund equal to 50% of the net cost of municipal residential Blue Box recycling programs. Stewardship Ontario is the industry funding organization for the Blue Box Program Plan and is authorized under the Act to collect the funds from industry and distribute them to municipalities.

“More than 1,500 companies that produce and distribute products in Ontario which subsequently become Blue Box waste have registered and are paying fees. These companies have stepped forward to accept greater responsibility for the management of these materials at the end of their useful life,” Bassett said.

The amount each municipal program receives is determined by calculations made by Waste Diversion Ontario in accordance with an agreed formula in the Blue Box Program Plan that is based on the efficiency of their Blue Box recycling program, the range of materials they collect and the tonnage each diverts from disposal.

Provisions have also been made to fund activities to increase material recycling rates and to reduce program costs including strengthening markets for recovered materials, public education and awareness, and innovations to promote efficiency and effectiveness. The Effectiveness and Efficiency (E&E) Fund, launched on July 1, 2004 makes \$3.3 million available in 2004 for approved projects and up to \$9 million through 2005. To date, the program has received more than 30 applications from Ontario municipal recycling programs.

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Glenda Gies, Executive Director of WDO, said: “Funding from industry under the Blue Box Program Plan will ensure the long-term viability of recycling programs in our province. With this sound foundation for extended producer responsibility for Blue Box waste, we can now examine ways to expand stewardship to other areas of our residential waste stream. The WDO already has programs under development for Used Tires and for Used Oil Material (used oil, filters and bottles) and the Minister of the Environment is expected to designate additional waste streams in the months and years ahead.”

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Backgrounder attached.

List of municipalities and amounts of cheques attached.

Contacts:	Stewardship Ontario	Waste Diversion Ontario
	Barbara McConnell	Glenda Gies
	Communications	Executive Director
	647-777-3362	416-226-5113
	After hours: 613-471-1816	

Backgrounder to:

Stewardship Ontario mailing \$4.5 million to “Blue Box” municipalities tomorrow

Waste Diversion Ontario (www.wdo.ca)

Waste Diversion Ontario (WDO) is a permanent, non-share non-government corporation created under the *Waste Diversion Act* on June 27, 2002. WDO was established to develop, implement and operate waste diversion programs for a wide range of materials that currently include Blue Box Waste, for which a program is approved, and Used Tires and Used Oil Material, for which programs are being developed. Waste diversion programs can be developed after materials are designated by the Minister of the Environment. Materials such as Household Special Waste, Electronic Waste, Organic Materials, Pharmaceuticals and Fluorescent Tubes, may be designated by the minister in future.

The WDO has been authorized by the Act to work co-operatively with those industries that produce and distribute these products to establish programs to divert waste materials.

Stewardship Ontario (www.stewardshipontario.ca)

The WDO designated Stewardship Ontario as the industry funding organization for “Blue Box” wastes (glass, metal, paper, plastic and textiles collected in municipal recycling programs). All packaging and printed paper that fall within these categories are to be included in the Blue Box Program Plan and in the fees calculation. Companies designated as stewards for “Blue Box” wastes can discharge their legal obligations under the Act through membership in Stewardship Ontario and paying the applicable steward fees. Currently, more than 1,500 companies (see www.stewardshipontario.ca/xls/Prereg_list.xls) have registered with Stewardship Ontario as stewards and have paid their fees. Fees vary based on the types, amounts and recyclability of packaging materials and printed papers used, i.e. packaging that is not recyclable or that has weaker markets has been designated a higher fee than packaging that has stronger markets.

Non-obligated Companies

Many companies that introduce packaging and printed papers into the Ontario marketplace fall under the “de minimis” rule in the Blue Box Program Plan. If they have sales under \$2 million annually they are exempt from registering or paying fees and if they are over \$2 million but produce less than 15 tonnes of “Blue Box” wastes annually, they are exempt from paying fees but must register.

Blue Box Program Plan

A copy of the Blue Box Program Plan can be found at:
www.stewardshipontario.ca/pdf/PlanFeb28/BBPP_Feb28_Plan_Appendices.pdf

Contacts:

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**Stewardship Ontario Municipal Funding Allocations
(Cheque covers period May & June 2004)**

Community	2nd Cheque September 2004	Community	2nd Cheque September 2004
ADDINGTON HIGHLANDS	\$ 1,860	CHAPPLE	\$ 259
ADMASTON/BROMLEY	\$ 1,009	CHATHAM-KENT	\$ 35,652
ALBERTON	\$ 335	CHATSWORTH	\$ 2,843
ALFRED & PLANTAGENET	\$ 3,917	CHIPPEWAS OF SARNIA	\$ 138
ALGONQUIN HIGHLANDS	\$ 2,575	CLARENCE-ROCKLAND	\$ 11,475
ALMAGUIN RECYCLING INITIATIVE	\$ 6,450	COCHRANE TEMISKAMING	\$ 7,588
AMARANTH	\$ 1,620	CORNWALL	\$ 16,986
ARMOUR	\$ 2,354	DRUMMOND-NORTH ELMSLEY	\$ 4,482
ARNPRIOR	\$ 3,048	DRYDEN	\$ 4,798
ASHFIELD-COLBORNE- WAWANOSH	\$ 990	DURHAM	\$ 217,013
ATIKOKAN	\$ 1,786	DUTTON-DUNWICH	\$ 1,514
AUGUSTA	\$ 4,690	DYSART ET AL	\$ 5,857
AYLMER	\$ 2,689	EAST FERRIS	\$ 372
BALDWIN	\$ 204	EAST GARAFRAXA	\$ 1,441
BARRIE	\$ 56,998	EAST LUTHER GRAND VALLEY	\$ 2,677
BAYHAM	\$ 2,471	EDWARDSBURGH CARDINAL	\$ 2,867
BECKWITH	\$ 3,551	ELIZABETHTOWN-KITLEY	\$ 2,604
BLIND RIVER	\$ 1,536	ELLIOT LAKE	\$ 3,418
BLUEWATER RECYCLING	\$ 95,502	EMO	\$ 846
BONNECHERE VALLEY	\$ 3,619	ENNISKILLEN	\$ 384
BRANT	\$ 11,264	ESPANOLA	\$ 2,103
BRANTFORD	\$ 25,238	ESSEX-WINDSOR	\$ 112,417
BROCKVILLE	\$ 9,027	FORT FRANCES	\$ 4,091
BRUCE AREA	\$ 26,243	FRONT OF YONGE	\$ 1,326
BRUDENELL, LYNDOKH AND RAGLAN	\$ 734	FRONTENAC ISLANDS	\$ 1,443
BURPEE & MILLS	\$ 86	GANANOQUE	\$ 1,788
CALLANDER	\$ 943	GEORGIAN BLUFFS	\$ 4,604
CARLETON PLACE	\$ 3,667	GILLIES	\$ 104
CARLING	\$ 1,591	GORE BAY	\$ 89
CASEY	\$ 276	GREATER MADAWASKA	\$ 975
CASSELMAN	\$ 1,456	GREATER NAPANEE	\$ 6,081
CENTRAL ELGIN	\$ 6,605	GREATER SUDBURY	\$ 77,510
CENTRAL FRONTENAC	\$ 2,070	GREY HIGHLANDS	\$ 3,015
CENTRAL HURON	\$ 1,004	GUELPH	\$ 21,916
CENTRAL MANITOULIN	\$ 2,886	HALDIMAND	\$ 13,219

HALTON	\$ 185,861	NEWBURY	\$ 504
HAMILTON	\$ 134,537	NEWMARKET	\$ 29,840
HANOVER	\$ 2,754	NIAGARA	\$ 170,469
HASTINGS HIGHLANDS	\$ 752	NORFOLK	\$ 31,321
HAWKESBURY	\$ 6,944	NORTH BAY	\$ 18,319
HIGHLANDS EAST	\$ 3,122	NORTH DUNDAS	\$ 5,971
HORTON	\$ 978	NORTH FRONTENAC	\$ 677
HOWICK	\$ 1,134	NORTH GLENGARRY	\$ 6,654
HUDSON	\$ 194	NORTH GRENVILLE	\$ 6,859
HURON EAST	\$ 1,026	NORTH HURON	\$ 2,715
HURON SHORES	\$ 306	NORTH STORMONT	\$ 3,410
HURON-KINLOSS	\$ 1,745	NORTHEASTERN MANITOULIN & ISLANDS	\$ 2,205
KAWARTHA LAKES	\$ 75,525	NORTHERN BRUCE PENINSULA	\$ 1,560
KENORA	\$ 10,433	NORTHUMBERLAND	\$ 56,684
KERNS	\$ 122	ONNOR	\$ 107
KILLALOE, HAGARTY, AND RICHARDS	\$ 1,162	OLIVER PAIPOONGE	\$ 635
KINGSTON	\$ 76,948	ORANGEVILLE	\$ 9,174
KIRKLAND LAKE	\$ 2,632	ORILLIA	\$ 13,849
LA VALLEE	\$ 450	OTTAWA	\$ 472,346
LANARK HIGHLANDS	\$ 3,086	OTTAWA VALLEY	\$ 23,306
LAURENTIAN HILLS	\$ 1,382	OWEN SOUND	\$ 7,033
LEEDS AND THE THOUSAND ISLANDS	\$ 5,856	OXFORD	\$ 45,218
LONDON	\$ 135,851	PARRY SOUND	\$ 2,428
LOYALIST	\$ 1,011	PEEL	\$ 438,202
MACHIN	\$ 363	PERRY	\$ 1,839
MADAWASKA VALLEY	\$ 3,112	PERTH	\$ 3,178
MALAHIDE	\$ 731	PETERBOROUGH	\$ 42,034
MARATHON	\$ 1,107	PETERBOROUGH, COUNTY OF	\$ 34,065
MATTAWA	\$ 4,718	PETROLIA	\$ 786
MCKELLAR	\$ 677	PLYMPTON-WYOMING	\$ 5,112
MCNAB-BRAESIDE	\$ 3,745	POINT EDWARD	\$ 751
MEAFORD	\$ 4,600	PRESCOTT	\$ 1,321
MELANCTHON	\$ 955	PRINCE	\$ 331
MERRICKVILLE-WOLFORD	\$ 946	QUINTE WASTE	\$ 98,578
MINDEN HILLS	\$ 5,217	RENFREW	\$ 4,028
MISSISSIPPI MILLS	\$ 7,010	RIDEAU LAKES	\$ 5,933
MONO	\$ 5,301	RUSSELL	\$ 6,310
MONTAGUE	\$ 2,552	SABLES-SPANISH RIVERS	\$ 125
MORRIS-TURNBURY	\$ 1,265	SARNIA	\$ 16,261
MULMUR	\$ 1,970	SAULT STE. MARIE	\$ 18,915
MUSKOKA	\$ 41,292	SEGUIN	\$ 4,462
NAIRN & HYMAN	\$ 185	SHELBURNE	\$ 1,604
NEEBING	\$ 1,346	SHUNIAH	\$ 73

SIMCOE	\$ 109,842	THE BLUE MOUNTAINS	\$ 3,424
SIOUX LOOKOUT	\$ 2,805	THE NATION	\$ 6,055
SIOUX NARROWS	\$ 460	THUNDER BAY	\$ 37,668
SMITHS FALLS	\$ 3,799	TIMMINS	\$ 14,767
SOUTH DUNDAS	\$ 2,758	TORONTO	\$ 553,566
SOUTH FRONTENAC	\$ 6,601	TRI-NEIGHBOURS	\$ 1,391
SOUTH GLENGARRY	\$ 3,822	WATERLOO	\$ 163,297
SOUTH STORMONT	\$ 3,518	WELLINGTON	\$ 24,880
SOUTHGATE	\$ 1,828	WEST ELGIN	\$ 1,969
SOUTHWOLD	\$ 1,214	WEST GREY	\$ 6,987
ST. THOMAS	\$ 13,255	WEST NIPISSING	\$ 5,260
STONE MILLS	\$ 4,710	WEST PERTH	\$ 2,682
STRATFORD	\$ 13,492	WESTPORT	\$ 1,344
TARBUTT & TARBUTT ADDITIONAL	\$ 942	WHITESTONE	\$ 688
TAY VALLEY	\$ 1,540	WHITEWATER REGION	\$ 2,810
THAMES CENTRE	\$ 6,537	YORK	\$ 287,189
THE ARCHIPELAGO	\$ 1,930		

Total amount distributed for the period May & June, 2004 = \$4,492,500

Total industry stewards funding through Stewardship Ontario to date = \$11,231,249