



Industry Sends \$9.1 Million to Municipalities to Help Pay Blue Box Costs

TORONTO (Dec. 29, 2004)—Ontario municipalities are about to receive a third set of cheques from industry totaling \$9.1 million to help pay for the popular “blue box” recycling program, Damian Bassett, CEO of Stewardship Ontario announced today. The first cheques under the industry funding program totaling \$6.7 million were sent out in early June and the second set amounting to \$4.5 went out in late October.

“Even though the industry blue box funding program is only 11 months old, so far, Stewardship Ontario has sent 189 municipal recycling programs \$20.3 million in industry funding,” Bassett said. The next installment, also amounting to \$9.1 million is scheduled for distribution in late March, 2005. Cheques will continue quarterly after that.

“Every day companies are registering in the Stewardship Ontario program to accept their responsibility for the management of their packaging and printed paper materials at the end of their useful life,” Bassett said.

“More than 1,640 companies that produce and distribute products in Ontario have registered as blue box program stewards according to the requirements of the *Waste Diversion Act*,” he said. “Together, they represent 91% of the total fees that Stewardship Ontario needs to raise to pay industry’s share of the blue box system costs.

Stewardship Ontario continues its work to identify and notify companies in Ontario to contribute to blue box funding.

The funds are distributed to municipalities under the requirements of the *Waste Diversion Act, 2002* and the Blue Box Program Plan, which was developed by Waste Diversion Ontario (WDO) and approved by the Minister of the Environment. The program obligates brand owners and first importers who use packaging or printed papers that are ultimately handled through Ontario municipal residential waste management programs to contribute to a fund equal to 50% of the net cost of municipal residential blue box recycling programs. Stewardship Ontario is the industry funding organization for the Blue Box Program Plan and is authorized under the Act to collect fees from industry and distribute funds to municipalities.

The amount each municipal program receives is determined by calculations made by Waste Diversion Ontario in accordance with an agreed formula in the Blue Box Program Plan that is based on the efficiency of their blue box recycling program, the range of materials they collect and the tonnage each diverts from disposal.

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A portion of the fees paid by the stewards is used to fund activities designed to increase material recycling rates and to reduce program costs including strengthening markets for recovered materials, public education and awareness, and innovations to promote blue box program efficiency and effectiveness. The Effectiveness and Efficiency (E&E) Fund, which was launched on July 1, 2004 makes \$3.3 million available in 2004 for approved projects and an additional \$5.9 million in 2005. To date, the program has received more than 40 applications from Ontario municipal recycling programs.

Glenda Gies, Executive Director of WDO, said: “Now that the Blue Box Program Plan is fully underway and funds are flowing regularly from industry to municipalities to support residential recycling programs, we can be confident recycling programs will become more significant in helping us reach the province’s goal of 60% diversion of waste from landfill by 2008.”

The provincial government recently took steps to develop a program to increase the diversion of electrical and electronic waste from landfill. Minister of the Environment, Leona Dombrowsky, asked Waste Diversion Ontario to work with representatives of the industries involved to develop a program that would include more than 50 products, ranging from appliances to computers to cellphones and TVs.

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Backgrounder attached.

List of municipalities and amounts of cheques attached.

Contacts:	Stewardship Ontario	Waste Diversion Ontario
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Backgrounder to:

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Waste Diversion Ontario (www.wdo.ca)

Waste Diversion Ontario (WDO) is a permanent, non-share non-government corporation created under the *Waste Diversion Act* on June 27, 2002. WDO was established to develop, implement and operate waste diversion programs for a wide range of materials that currently include Blue Box Waste, for which a program is approved, Used Tires, for which a program is posted on the Environmental Registry for comment, and Used Oil Material, for which a program is being developed. Waste diversion programs are developed after materials are designated by the Minister of the Environment. The Minister recently asked WDO to work with representatives of the industries involved to develop a program that would include more than 50 products, ranging from appliances to computers to cellphones and TVs. Materials such as Household Special Waste, Organic Materials, Pharmaceuticals and Fluorescent Tubes may be designated by the Minister in future.

The WDO has been authorized by the Act to work co-operatively with those industries that produce and distribute these products to establish programs to divert waste materials.

Stewardship Ontario (www.stewardshipontario.ca)

The WDO designated Stewardship Ontario as the industry funding organization for Blue Box Wastes (glass, metal, paper, plastic and textiles collected in municipal recycling programs). All packaging and printed paper that fall within these categories are included in the Blue Box Program Plan and in the fees calculation. Companies designated as stewards for Blue Box Wastes can discharge their legal obligations under the Act through membership in Stewardship Ontario and paying the applicable steward fees. Currently, more than 1,640 companies (see www.stewardshipontario.ca/xls/Prereg_list.xls) have registered with Stewardship Ontario as stewards and have paid their fees. Fees vary based on the types, amounts and recyclability of packaging materials and printed papers used, i.e. packaging that is not recyclable or that has weaker markets has been designated a higher fee than packaging that has stronger markets.

Non-obligated Companies

Many companies that introduce packaging and printed papers into the Ontario marketplace fall under the “de minimis” rule in the Blue Box Program Plan. If their sales are under \$2 million annually they are exempt from registering or paying fees. If their sales are over \$2 million but they produce less than 15 tonnes of “Blue Box Wastes” annually, they are exempt from paying fees but must register.

Blue Box Program Plan

A copy of the Blue Box Program Plan can be found at:
www.stewardshipontario.ca/pdf/PlanFeb28/BBPP_Feb28_Plan_Appendices.pdf

Contacts:

Stewardship Ontario
Barbara McConnell
Communications
647-777-3362

Waste Diversion Ontario
Glenda Gies
Executive Director
416-226-5113

List of municipalities and cheque amounts attached.

STEWARDSHIP ONTARIO MUNICIPAL FUNDING ALLOCATION FOR 2002

Community	3rd Cheque 12/31/04	Total Paid as of Dec 31, 2004	Community	3rd Cheque 12/31/04	Total Paid as of Dec 31, 2004
ADDINGTON HIGHLANDS	\$3,919	\$8,692	DYSART ET AL	\$11,786	\$26,429
ADMASTON/BROMLEY	\$2,564	\$5,086	EAST FERRIS	\$793	\$1,795
ALBERTON	\$695	\$1,556	EAST GARAFRAXA	\$3,060	\$6,662
ALFRED & PLANTAGENET	\$8,118	\$18,172	EAST LUTHER GRAND VALLEY	\$5,631	\$12,323
ALGONQUIN HIGHLANDS	\$5,973	\$12,411	EDWARDSBURGH CARDINAL	\$5,722	\$12,953
ALMAGUIN RECYCLING INITIATIVE	\$13,119	\$29,245	ELIZABETHTOWN-KITLEY	\$5,423	\$11,932
AMARANTH	\$3,953	\$8,003	ELLIOT LAKE	\$6,722	\$15,266
ARMOUR	\$4,753	\$10,638	EMO	\$1,754	\$3,926
ARNPRIOR	\$6,317	\$14,141	ENNISKILLEN	\$923	\$1,884
ASHFIELD-COLBORNE- WAWANOSH	\$1,976	\$4,473	ESPANOLA	\$4,620	\$9,877
ATIKOKAN	\$3,701	\$8,283	ESSEX-WINDSOR	\$212,079	\$493,122
AUGUSTA	\$9,541	\$21,265	FORT FRANCES	\$8,478	\$18,977
AYLMER	\$5,573	\$12,475	FRONT OF YONGE	\$2,611	\$5,927
BALDWIN	\$423	\$947	FRONTENAC ISLANDS	\$2,870	\$6,478
BARRIE	\$134,402	\$276,897	GANANOQUE	\$4,274	\$8,745
BAYHAM	\$5,122	\$11,464	GEORGIAN BLUFFS	\$9,770	\$21,279
BECKWITH	\$7,289	\$16,166	GILLIES	\$215	\$482
BLIND RIVER	\$3,308	\$7,148	GORE BAY	\$184	\$412
BLUEWATER RECYCLING	\$190,075	\$428,831	GREATER MADAWASKA	\$2,000	\$4,438
BONNECHERE VALLEY	\$7,500	\$16,788	GREATER NAPANEE	\$12,891	\$28,496
BRANT	\$23,754	\$51,913	GREATER SUDBURY	\$150,557	\$344,333
BRANTFORD	\$60,775	\$123,869	GREY HIGHLANDS	\$6,248	\$13,986
BROCKVILLE	\$22,124	\$44,691	GUELPH	\$47,614	\$103,860
BRUCE AREA	\$53,707	\$121,569	HALDIMAND	\$26,385	\$59,723
BRUDENELL, LYNDOKH AND RAGLAN	\$1,522	\$3,406	HALTON	\$371,209	\$835,861
BURPEE & MILLS	\$194	\$391	HAMILTON	\$245,014	\$581,356
CALLANDER	\$1,882	\$4,259	HANOVER	\$5,497	\$12,442
CARLETON PLACE	\$8,767	\$17,934	HASTINGS HIGHLANDS	\$1,496	\$3,375
CARLING	\$3,298	\$7,382	HAWKESBURY	\$14,391	\$32,211
CASEY	\$588	\$1,277	HIGHLANDS EAST	\$7,167	\$15,180
CASSELMAN	\$3,017	\$6,753	HORTON	\$2,035	\$4,481
CENTRAL ELGIN	\$13,689	\$30,640	HOWICK	\$3,094	\$5,929
CENTRAL FRONTENAC	\$3,889	\$9,065	HUDSON	\$387	\$876
CENTRAL HURON	\$2,003	\$4,534	HURON EAST	\$2,047	\$4,635
CENTRAL MANITOULIN	\$5,829	\$13,047	HURON SHORES	\$635	\$1,421
CHAPPLE	\$536	\$1,201	HURON-KINLOSS	\$3,616	\$8,094
CHATHAM-KENT	\$73,884	\$165,379	KAWARTHA LAKES	\$121,616	\$272,221
CHATSWORTH	\$5,675	\$12,846	KENORA	\$20,895	\$46,771
CHIPPEWAS OF SARNIA	\$278	\$622	KERNS	\$183	\$415
CLARENCE-ROCKLAND	\$23,622	\$52,309	KILLALOE, HAGARTY, AND RICHARDS	\$2,410	\$5,315
COCHRANE			KINGSTON	\$163,528	\$355,898
TEMISKAMING	\$15,996	\$34,967	KIRKLAND LAKE	\$5,454	\$12,207
CORNWALL	\$37,318	\$79,783	LA VALLEE	\$933	\$2,089
DRUMMOND-NORTH ELMSLEY	\$9,253	\$20,459	LANARK HIGHLANDS	\$6,384	\$14,098
DRYDEN	\$9,944	\$22,257	LAURENTIAN HILLS	\$2,864	\$6,411
DURHAM	\$408,777	\$951,309	LEEDS AND THE THOUSAND ISLANDS	\$12,335	\$26,974
DUTTON-DUNWICH	\$3,139	\$7,025			

Community	3rd Cheque 12/31/04	Total Paid as of Dec 31, 2004	Community	3rd Cheque 12/31/04	Total Paid as of Dec 31, 2004
LONDON	\$271,736	\$611,363	PETROLIA	\$1,568	\$3,549
LOYALIST	\$2,018	\$4,568	PLYMPTON-WYOMING	\$10,595	\$23,715
MACHIN	\$880	\$1,788	POINT EDWARD	\$1,497	\$3,351
MADAWASKA VALLEY	\$7,216	\$16,153	PRESCOTT	\$3,200	\$6,502
MALAHIDE	\$5,508	\$12,329	PRINCE	\$666	\$1,494
MARATHON	\$2,210	\$5,002	QUINTE WASTE	\$200,418	\$446,863
MATTAWA	\$4,567	\$10,338	RENFREW	\$9,455	\$19,524
MCKELLAR	\$1,404	\$3,142	RIDEAU LAKES	\$12,320	\$27,152
MCNAB-BRAESIDE	\$7,761	\$17,373	RUSSELL	\$13,620	\$29,394
MEAFORD	\$9,682	\$21,183	SABLES-SPANISH RIVERS	\$259	\$580
MELANCTHON	\$1,906	\$4,314	SARNIA	\$38,847	\$79,500
MERRICKVILLE-WOLFORD	\$2,031	\$4,396	SAULT STE. MARIE	\$39,200	\$87,744
MINDEN HILLS	\$10,023	\$23,065	SEGUIN	\$9,247	\$20,697
MISSISSIPPI MILLS	\$14,443	\$31,969	SHELBURNE	\$4,783	\$8,794
MONO	\$11,495	\$24,747	SHUNIAH	\$150	\$332
MONTAGUE	\$5,216	\$11,596	SIMCOE	\$208,258	\$482,864
MORRIS-TURNBURY	\$2,525	\$5,688	SIOUX LOOKOUT	\$5,812	\$13,010
MULMUR	\$4,259	\$9,185	SIOUX NARROWS	\$954	\$2,136
MUSKOKA	\$85,509	\$188,739	SMITHS FALLS	\$9,161	\$18,658
NAIRN & HYMAN	\$383	\$858	SOUTH DUNDAS	\$5,724	\$12,619
NEEBING	\$2,687	\$6,082	SOUTH FRONTENAC	\$13,680	\$30,620
NEWBURY	\$1,044	\$2,336	SOUTH GLENGARRY	\$8,827	\$18,636
NEWMARKET	\$72,339	\$146,940	SOUTH STORMONT	\$7,100	\$15,894
NIAGARA	\$340,246	\$770,172	SOUTHGATE	\$3,787	\$8,478
NORFOLK	\$62,602	\$140,904	SOUTHWOLD	\$2,424	\$5,487
NORTH BAY	\$38,059	\$83,857	ST. CLAIR	\$8,840	\$19,493
NORTH DUNDAS	\$12,878	\$27,806	ST. THOMAS	\$27,019	\$55,431
NORTH FRONTENAC	\$1,402	\$3,139	STONE MILLS	\$9,400	\$21,278
NORTH GLENGARRY	\$14,174	\$30,810	STRATFORD	\$32,209	\$65,938
NORTH GRENVILLE	\$14,142	\$31,289	TARBUTT & TARBUTT ADDITIONAL	\$1,881	\$4,257
NORTH HURON	\$5,626	\$12,594	TAY VALLEY	\$3,073	\$6,956
NORTH STORMONT	\$7,219	\$15,743	THAMES CENTRE	\$13,171	\$29,513
NORTHEASTERN MANITOULIN & ISLANDS	\$4,569	\$10,227	THE ARCHIPELAGO	\$4,000	\$8,954
NORTHERN BRUCE PENINSULA	\$3,114	\$7,049	THE BLUE MOUNTAINS	\$7,558	\$16,118
NORTHUMBERLAND	\$125,530	\$267,241	THE NATION	\$12,526	\$27,663
O'CONNOR	\$249	\$517	THUNDER BAY	\$82,983	\$177,154
OLIVER PAIPOONGE	\$1,268	\$2,871	TIMMINS	\$28,996	\$65,913
ORANGEVILLE	\$22,983	\$45,917	TORONTO	\$1,262,154	\$2,646,070
ORILLIA	\$33,929	\$68,552	TRI-NEIGHBOURS	\$2,981	\$6,458
OTTAWA	\$896,450	\$2,077,315	WATERLOO	\$325,933	\$737,773
OTTAWA VALLEY	\$48,300	\$108,113	WELLINGTON	\$51,561	\$115,412
OWEN SOUND	\$14,011	\$31,715	WEST ELGIN	\$4,023	\$8,946
OXFORD	\$94,596	\$210,645	WEST GREY	\$14,239	\$31,706
PARRY SOUND	\$6,678	\$12,908	WEST NIPISSING	\$10,202	\$23,353
PEEL	\$886,984	\$1,982,489	WEST PERTH	\$5,449	\$12,154
PERRY	\$4,518	\$10,112	WESTPORT	\$2,785	\$6,234
PERTH	\$6,892	\$14,836	WHITESTONE	\$1,729	\$3,449
PETERBOROUGH	\$98,048	\$203,134	WHITEWATER REGION	\$5,823	\$13,034
PETERBOROUGH, COUNTY OF	\$68,621	\$153,783	YORK	\$549,910	\$1,267,882