



Stewardship Ontario appoints new CEO

Toronto (Dec. 5, 2007)—Stewardship Ontario announced today that Joyce Barretto, a seasoned executive with progressive experience in the public, private and non-profit sectors has been named its new chief executive officer.

Dennis Darby, chair of Stewardship Ontario’s Board of Directors said the appointment of Ms. Barretto will bring a renewed focus and energy to the organization at a time when it is on the verge of expanding its industry stewardship responsibilities.

“Ms. Barretto’s background in public policy development, accountability relationships and public education and outreach consultation are exactly the skills we need now as Stewardship Ontario moves to a more complex level of industry stewardship programs with the purpose of reducing, reusing and recycling residential solid waste in our province,” Mr. Darby said. She is expected to join Stewardship Ontario in mid December.

Ms. Barretto was previously assistant deputy minister, Agencies Division of the Ontario Ministry of Public Infrastructure Renewal where she oversaw the development of government policy for gaming, alcohol and realty assets. The specific organizations for which she provided governance and leadership included the Ontario Gaming Corporation, the Liquor Control Board of Ontario, Ontario Infrastructure Projects Corporation and Ontario Realty Corporation.

She holds a BA from the University of Western Ontario and a Certificat de la Langue francaise from the Universite de la Sorbonne, Paris, France. In addition, she has extended her education in public policy, leadership and human resource management.

Ms. Barretto replaces Damian Bassett, who has served as CEO since Stewardship Ontario began. Mr. Bassett remains president and CEO of CSR which provides secretariat services to Stewardship Ontario for the Blue Box program.

Stewardship Ontario is the province’s first industry funding organization. It developed the Ontario Blue Box Program Plan which mapped out how companies that put printed paper and packaging of all types into the marketplace contribute funds to pay a 50% share of the net operating cost of the municipal Blue Box recycling system. Stewardship Ontario reports to Waste Diversion Ontario, a crown corporation that under the *Waste Diversion Act*, 2002 is responsible for waste diversion programs.

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