



**News Release**

**Paper & packaging industries have contributed  
\$166 million in cash to municipalities to help fund Blue Box**

**TORONTO (January 16, 2008)**—Through their stewardship program to support Blue Box recycling, as of December 2007 the packaging and printed paper industries have sent a total of \$166 million in cash to Ontario municipalities, reports Joyce Barretto, CEO of Stewardship Ontario. She noted that Stewardship Ontario has just forwarded \$12.1 million to 189 municipal recycling programs as industry's quarterly contribution.

"But industry's role doesn't end with the cash funding," Barretto said. "These companies fulfill their stewardship responsibilities more broadly by working directly with municipalities, through Stewardship Ontario, to improve blue box program operations with a goal of increasing diversion and reducing costs. That's a win-win for both taxpayers and consumers because it cuts the shared cost of recycling for both partners."

In addition to the cash payments that municipalities receive under this stewardship program Ontario's daily and community newspapers have contributed a total of \$5.3 million in advertising space that municipalities use to promote recycling and waste diversion programs.

As well, Stewardship Ontario provides grants to municipalities to help fund projects that determine how to improve the recycling system. So far, \$17 million in grants have funded 67 projects focusing on such areas as new processing technology, increasing recycling in multi-family housing and promotion and education.

Barretto said the combined direct cash payments, advertising space and system improvement grants represent industry's 50% share of the net operating cost of the popular Blue Box recycling program since the stewardship program began in 2003. Stewardship Ontario is a not-for-profit organization that works to fulfill industry's stewardship obligations under the Waste Diversion Act, 2002.

In 2006, Ontario residents recycled almost 938,000 tonnes of packaging and printed paper—an increase of close to 9% over 2005 and up from the 532,000 tonnes recycled in 1996.

"We currently divert about 60% of the printed papers and packaging that are generated as waste by Ontario residents," said Glenda Gies, Executive Director of Waste Diversion Ontario (WDO). "Every year we get better at recycling but we're not there yet. There are still big gaps in recycling rates that we need to close. Apartment building recycling rates, for example, are still very low compared to curbside recycling. We are all working to find ways to improve recycling in the multi-family sector."

The types of packaging included in this stewardship program are glass and plastic bottles and jars, steel and aluminum cans, paper, and corrugated and boxboard boxes. Paper products include newspapers, magazines, catalogues, flyers, direct mail, bank and investment statements, reports, household mail, envelopes, paper towel and tissue rolls. The companies that use these materials in their products or packaging are "Blue Box" stewards and contribute to the cost of Ontario's blue box program.

For the 2007 third quarter amounts paid to each municipality, see list below. The fourth quarter payments for the 2007 program year will be paid at the end of March 2008.

For background on Waste Diversion Ontario, visit [www.wdo.ca](http://www.wdo.ca) and for Stewardship Ontario, visit [www.stewardshipontario.ca](http://www.stewardshipontario.ca)

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### Attachment: Industry Quarterly Payments to Municipalities to Support the Blue Box

Municipal Recycling Programs	December 31, 2007 Quarterly Cash Payment	2007 Program Year Total Cash Payment
ADDINGTON HIGHLANDS, TOWNSHIP OF	\$7,060.61	\$28,242.45
ADMASTON/BROMLEY, TOWNSHIP OF	\$3,958.05	\$15,832.19
ALFRED AND PLANTAGENET, TOWNSHIP OF	\$17,667.13	\$70,668.51
ALGONQUIN HIGHLANDS, TOWNSHIP OF	\$13,374.90	\$53,499.59
ALMAGUIN RECYCLING INITIATIVE	\$14,321.90	\$57,287.58
AMARANTH, TOWNSHIP OF	\$4,112.58	\$16,450.32
ARMOUR, TOWNSHIP OF	\$5,881.21	\$23,524.86
ARNPRIOR, TOWN OF	\$10,226.95	\$40,907.81
ASHFIELD-COLBORNE-WAWANOSH, TOWNSHIP OF	\$3,803.90	\$15,215.60
ATHENS, TOWNSHIP OF	\$4,454.93	\$17,819.72
ATIKOKAN, TOWNSHIP OF	\$3,460.24	\$13,840.97
AUGUSTA, TOWNSHIP OF	\$14,252.23	\$57,008.94
AYLMER, TOWN OF	\$7,672.31	\$30,689.25
BALDWIN, TOWNSHIP OF	\$658.10	\$2,632.40
BARRIE, CITY OF	\$130,262.97	\$521,051.87
BAYHAM, MUNICIPALITY OF	\$8,057.86	\$32,231.45
BECKWITH, TOWNSHIP OF	\$8,921.15	\$35,684.60
BLIND RIVER, TOWN OF	\$3,762.54	\$15,050.15
BLUEWATER RECYCLING ASSOCIATION	\$270,334.42	\$1,081,337.66
BONFIELD, TOWNSHIP OF	\$1,603.21	\$6,412.85
BONNECHERE VALLEY, TOWNSHIP OF	\$5,545.35	\$22,181.40
BRANT, COUNTY OF	\$18,509.78	\$74,039.11
BRANTFORD, CITY OF	\$64,763.78	\$259,055.11
BROCKVILLE, CITY OF	\$18,252.36	\$73,009.42
BRUCE AREA SOLID WASTE RECYCLING	\$41,505.55	\$166,022.20
BRUDENELL, LYNDON AND RAGLAN, TOWNSHIP OF	\$1,804.19	\$7,216.77
CALLANDER, MUNICIPALITY OF	\$3,900.27	\$15,601.06
CALVIN, MUNICIPALITY OF	\$599.24	\$2,396.96
CARLETON PLACE, TOWN OF	\$11,255.15	\$45,020.58
CARLING, TOWNSHIP OF	\$5,114.32	\$20,457.27

CARLOW MAYO, TOWNSHIP OF	\$1,847.83	\$7,391.33
CASEY, TOWNSHIP OF	\$382.52	\$1,530.08
CASSELMAN, VILLAGE OF	\$5,154.26	\$20,617.03
CENTRAL ELGIN, MUNICIPALITY	\$22,151.66	\$88,606.65
CENTRAL FRONTENAC, TOWNSHIP OF	\$6,808.23	\$27,232.91
CENTRAL MANITOULIN, TOWNSHIP OF	\$6,784.08	\$27,136.31
CHATHAM-KENT, MUNICIPALITY	\$109,782.13	\$439,128.51
CHATSWORTH, TOWNSHIP OF	\$5,873.62	\$23,494.49
CLARENCE-ROCKLAND, CITY OF	\$31,797.07	\$127,188.29
COCHRANE TEMISKAMING WASTE MANAGEMENT BOARD	\$40,259.98	\$161,039.91
CONMEE, TOWNSHIP OF	\$498.66	\$1,994.65
CORNWALL, CITY OF	\$49,033.27	\$196,133.09
DEEP RIVER, TOWN OF	\$5,498.59	\$21,994.35
DRUMMOND-NORTH ELMSLEY, TOWNSHIP OF	\$8,711.38	\$34,845.53
DRYDEN, CITY OF	\$17,289.52	\$69,158.08
DURHAM, REGIONAL MUNICIPALITY OF	\$352,785.91	\$1,411,143.64
DUTTON-DUNWICH, MUNICIPALITY OF	\$3,929.30	\$15,717.21
DYSART ET AL, TOWNSHIP OF	\$14,340.70	\$57,362.79
EAST FERRIS, TOWNSHIP OF	\$2,013.94	\$8,055.75
EAST GARAFRAXA, TOWNSHIP	\$3,630.10	\$14,520.39
EAST LUTHER GRAND VALLEY, TOWNSHIP OF	\$5,975.53	\$23,902.11
EDWARDSBURGH CARDINAL, TOWNSHIP OF	\$3,781.12	\$15,124.47
ELIZABETHTOWN-KITLEY, TOWNSHIP OF	\$4,898.00	\$19,592.00
ELLIOT LAKE, CITY OF	\$7,441.26	\$29,765.02
EMO, TOWNSHIP OF	\$1,194.33	\$4,777.34
ENNISKILLEN, TOWNSHIP OF	\$913.92	\$3,655.69
ESPANOLA, TOWN OF	\$5,368.94	\$21,475.74
ESSEX-WINDSOR SOLID WASTE AUTHORITY	\$247,702.76	\$990,811.05
FORT FRANCES, TOWN OF	\$12,501.54	\$50,006.16
FRONT OF YONGE, TOWNSHIP	\$2,042.59	\$8,170.35
FRONTENAC ISLANDS, TOWNSHIP OF	\$3,310.72	\$13,242.90
GANANOQUE, TOWN OF	\$5,151.87	\$20,607.48
GEORGIAN BLUFFS, TOWNSHIP	\$8,520.20	\$34,080.79

GILLIES, TOWNSHIP OF	\$684.49	\$2,737.97
GREATER MADAWASKA, TOWNSHIP OF	\$1,332.38	\$5,329.52
GREATER NAPANEE, TOWNSHIP	\$25,490.70	\$101,962.79
GREATER SUDBURY, CITY OF	\$229,850.32	\$919,401.28
GREY HIGHLANDS, MUNICIPALITY	\$10,628.59	\$42,514.35
GUELPH, CITY OF	\$280,385.74	\$1,121,542.95
HALDIMAND, COUNTY OF	\$71,744.67	\$286,978.67
HALTON, REGIONAL MUNICIPALITY OF	\$423,708.05	\$1,694,832.20
HAMILTON, CITY OF	\$429,019.09	\$1,716,076.36
HANOVER, TOWN OF	\$4,505.58	\$18,022.31
HASTINGS HIGHLANDS, MUNICIPALITY OF	\$8,403.15	\$33,612.60
HAWKESBURY JOINT RECYCLING	\$31,143.39	\$124,573.55
HIGHLANDS EAST, MUNICIPALITY	\$6,210.05	\$24,840.21
HILLIARD, TOWNSHIP OF	\$433.36	\$1,733.44
HORTON, TOWNSHIP OF	\$5,108.13	\$20,432.53
HOWICK, TOWNSHIP OF	\$3,756.05	\$15,024.21
HUDSON, TOWNSHIP OF	\$268.29	\$1,073.18
HURON EAST, MUNICIPALITY OF	\$975.21	\$3,900.84
HURON SHORES, MUNICIPALITY	\$1,555.06	\$6,220.25
JOHNSON, TOWNSHIP OF	\$827.68	\$3,310.71
KAWARTHA LAKES, CITY OF	\$158,354.91	\$633,419.62
KENORA, CITY OF	\$25,149.57	\$100,598.28
KERNS, TOWNSHIP OF	\$142.60	\$570.41
KILLALOE, HAGARTY, AND RICHARDS, TOWNSHIP OF	\$956.56	\$3,826.24
KINGSTON, CITY OF	\$217,214.57	\$868,858.27
KIRKLAND LAKE, TOWN OF	\$12,904.96	\$51,619.82
LA VALLEE, TOWNSHIP OF		
LANARK HIGHLANDS, TOWNSHIP	\$6,801.07	\$27,204.28
LAURENTIAN HILLS, TOWN OF	\$5,026.60	\$20,106.41
LEEDS AND THE THOUSAND ISLANDS, TOWNSHIP OF	\$3,380.76	\$13,523.02
LONDON, CITY OF	\$252,555.21	\$1,010,220.85
LOYALIST, TOWNSHIP OF	\$17,982.36	\$71,929.46
MACDONALD, MEREDITH & ABERDEEN ADDITIONAL, TOWNSHIP OF	\$494.23	\$1,976.92
MADAWSKA VALLEY, TOWNSHIP	\$12,057.52	\$48,230.09
MALAHIDE, TOWNSHIP OF	\$8,717.60	\$34,870.41
MARATHON, TOWN OF	\$4,847.14	\$19,388.58
MATTAWA, TOWN OF	\$4,065.25	\$16,260.98
MCDOUGALL, MUNICIPALITY OF	\$9,492.14	\$37,968.55
MCKELLAR, TOWNSHIP OF	\$4,977.75	\$19,910.99
MCNAB-BRAESIDE, TOWNSHIP	\$13,383.49	\$53,533.95
MEAFORD, MUNICIPALITY OF	\$11,866.41	\$47,465.65
MELANCTHON, TOWNSHIP OF	\$3,219.89	\$12,879.57
MERRICKVILLE-WOLFORD, VILLAGE OF	\$2,667.21	\$10,668.85
MINDEN HILLS, TOWNSHIP OF	\$30,366.75	\$121,466.99
MISSISSIPPI MILLS, TOWN OF	\$13,664.05	\$54,656.21
MOHAWK OF THE BAY OF QUINTE	\$4,731.58	\$18,926.33

MONO, TOWN OF	\$12,693.40	\$50,773.58
MONTAGUE, TOWNSHIP OF	\$5,138.06	\$20,552.24
MORRIS-TURNBURY, MUNICIPALITY OF	\$1,530.95	\$6,123.79
MULMUR, TOWNSHIP OF	\$11,632.42	\$46,529.69
MUSKOKA, DISTRICT MUNICIPALITY OF	\$173,965.27	\$695,861.07
NAIRN & HYMAN, TOWNSHIP OF	\$835.97	\$3,343.88
NEEBING, MUNICIPALITY OF	\$1,918.80	\$7,675.18
NEWBURY, VILLAGE OF	\$506.26	\$2,025.05
NEWMARKET, TOWN OF		
NIAGARA, REGIONAL MUNICIPALITY OF	\$412,669.56	\$1,650,678.25
NORFOLK, COUNTY OF	\$75,685.41	\$302,741.63
NORTH BAY, CITY OF	\$47,764.65	\$191,058.60
NORTH DUNDAS, TOWNSHIP OF	\$23,125.63	\$92,502.53
NORTH FRONTENAC, TOWNSHIP	\$5,923.99	\$23,695.96
NORTH GLENGARRY, TOWNSHIP	\$16,831.26	\$67,325.04
NORTH GRENVILLE, MUNICIPALITY OF	\$19,465.80	\$77,863.20
NORTH HURON, TOWNSHIP OF	\$6,672.20	\$26,688.82
NORTH STORMONT, TOWNSHIP	\$10,107.32	\$40,429.27
NORTHEASTERN MANITOULIN & ISLANDS, TOWN OF	\$11,108.04	\$44,432.16
NORTHERN BRUCE PENINSULA, MUNICIPALITY OF	\$4,000.90	\$16,003.59
NORTHUMBERLAND, COUNTY OF	\$195,533.35	\$782,133.42
OCONNOR, TOWNSHIP OF	\$733.82	\$2,935.28
OLIVER PAIPOONGE, MUNICIPALITY OF	\$1,319.20	\$5,276.80
ORANGEVILLE, TOWN OF	\$38,432.89	\$153,731.55
ORILLIA, CITY OF	\$31,817.05	\$127,268.18
OTTAWA VALLEY WASTE RECOVERY CENTRE	\$96,597.26	\$386,389.02
OTTAWA, CITY OF	\$775,821.93	\$3,103,287.72
OWEN SOUND, CITY OF	\$15,804.85	\$63,219.40
OXFORD, RESTRUCTURED COUNTY OF	\$106,322.44	\$425,289.77
PAPINEAU-CAMERON, TOWNSHIP	\$2,202.94	\$8,811.75
PARRY SOUND, TOWN OF	\$12,140.39	\$48,561.56
PEEL, REGIONAL MUNICIPALITY	\$1,276,327.64	\$5,105,310.56
PERRY, TOWNSHIP OF	\$4,544.63	\$18,178.53
PERTH, TOWN OF	\$9,388.04	\$37,552.15
PETERBOROUGH, CITY OF	\$91,688.58	\$366,754.32
PETERBOROUGH, COUNTY OF	\$93,547.61	\$374,190.45
PLYMPTON-WYOMING, TOWN OF	\$17,596.12	\$70,384.46
PRINCE, TOWNSHIP OF	\$1,148.73	\$4,594.90
QUINTE WASTE SOLUTIONS	\$115,294.22	\$461,176.88
RENFREW, TOWN OF	\$8,609.71	\$34,438.84
RIDEAU LAKES, TOWNSHIP OF	\$5,264.04	\$21,056.15
RUSSELL, TOWNSHIP OF	\$16,305.17	\$65,220.69
SABLES-SPANISH RIVERS, TOWNSHIP OF	\$2,175.71	\$8,702.84
SARNIA, CITY OF	\$44,142.68	\$176,570.70
SAULT STE. MARIE, CITY OF	\$84,379.02	\$337,516.10
SEGUIN, TOWNSHIP OF	\$16,754.27	\$67,017.07

SHELBURNE, TOWN OF	\$6,122.14	\$24,488.55
SIMCOE, COUNTY OF	\$323,616.45	\$1,294,465.79
SIOUX LOOKOUT, TOWN OF	\$9,728.10	\$38,912.39
SIOUX NARROWS NESTOR FALLS, TOWNSHIP OF	\$1,623.64	\$6,494.55
SMITHS FALLS, TOWN OF	\$5,628.40	\$22,513.61
SOUTH DUNDAS, TOWNSHIP OF	\$8,277.45	\$33,109.79
SOUTH FRONTENAC, TOWNSHIP	\$23,265.66	\$93,062.63
SOUTH GLENGARRY, TOWNSHIP	\$13,818.49	\$55,273.97
SOUTH STORMONT, TOWNSHIP	\$18,367.43	\$73,469.73
SOUTHGATE, TOWNSHIP OF	\$26,538.84	\$106,155.36
SOUTHWEST MIDDLESEX, MUNICIPALITY OF	\$9,503.74	\$38,014.96
SOUTHWOLD, TOWNSHIP OF	\$3,756.98	\$15,027.93
SPANISH, TOWN OF	\$265.02	\$1,060.06
ST. CLAIR, TOWNSHIP OF	\$7,804.47	\$31,217.88
ST. THOMAS, CITY OF	\$26,908.94	\$107,635.76
STIRLING-RAWDON		
STONE MILLS, TOWNSHIP OF	\$4,467.16	\$17,868.65
STRATFORD, CITY OF	\$47,691.29	\$190,765.16
TARBUTT & TARBUTT ADDITIONAL, TOWNSHIP OF	\$1,448.34	\$5,793.36
TAY VALLEY, TOWNSHIP OF	\$11,896.36	\$47,585.44

THAMES CENTRE, MUNICIPALITY	\$17,188.64	\$68,754.57
THE ARCHIPELAGO, TOWNSHIP	\$9,423.68	\$37,694.73
THE BLUE MOUNTAINS, TOWN OF	\$10,557.71	\$42,230.85
THE NATION MUNICIPALITY	\$17,613.30	\$70,453.22
THUNDER BAY, CITY OF	\$66,784.76	\$267,139.04
TIMMINS, CITY OF	\$31,580.79	\$126,323.16
TORONTO, CITY OF	\$1,856,855.20	\$7,427,420.80
TRI-NEIGHBOURS	\$2,050.02	\$8,200.09
WATERLOO, REGIONAL MUNICIPALITY OF	\$305,248.52	\$1,220,994.09
WELLINGTON, COUNTY OF	\$116,872.21	\$467,488.83
WEST ELGIN, MUNICIPALITY OF	\$5,357.02	\$21,428.09
WEST GREY, MUNICIPALITY OF	\$8,234.15	\$32,936.58
WEST NIPISSING, MUNICIPALITY	\$11,053.11	\$44,212.45
WEST PERTH, TOWNSHIP OF	\$5,208.89	\$20,835.56
WHITESTONE, MUNICIPALITY OF	\$6,077.39	\$24,309.55
WHITEWATER REGION, TOWNSHIP OF	\$10,423.52	\$41,694.07
YORK, REGIONAL MUNICIPALITY Totals	\$1,072,931.06	\$4,291,724.26
Totals	\$12,073,179.91	\$48,292,719.62