



ANNOUNCEMENT

April 24, 2008

We are pleased to announce the appointment of Andy Campbell as the Managing Director of the Blue Box Continuous Improvement Fund. Andy brings over 22 years of experience to the position including 17 years of municipal waste management experience. He has also participated in the policy and program development activities at Waste Diversion Ontario since its inception.

Andy is a professional engineer with an undergraduate degree in Civil Engineering from the University of Waterloo and has a Masters of Business Administration from Queen's University.

As Managing Director of the Continuous Improvement Fund, Andy will assist municipalities in Ontario with their blue box waste diversion programs - to identify and implement best practices, develop capital infrastructure and work with Stewardship Ontario and industry to develop new markets.

The Continuous Improvement Fund replaces the current Effectiveness and Efficiency Fund operated by Stewardship Ontario, which already has invested over \$17 million with Ontario municipalities. AMO and Stewardship Ontario are expecting this new fund to invest approximately \$40 million over the next three years on efficiency improvements in the blue box program.

"The Continuous Improvement Fund provides a new level of funding and strategy to help municipalities move their blue box programs forward in a cost effective manner and I look forward to these new responsibilities" - Andy Campbell.

Andy can be contacted at andycampbell@wdo.ca beginning April 28, 2008.

Glenda Gies
Executive Director
Waste Diversion Ontario

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